

GUJARAT TECHNOLOGICAL UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION (Global Program)

Year – II (Semester – III) (W.E.F. January 2014)

Specialization: Finance Management

Subject Name: Strategic Financial Management (SFM)

Subject Code: 2830201

1. Course Objectives:

On completion of this paper candidates should be able to:

- Prepare reports for management explaining and evaluating the financial consequences of strategic decisions.
- Identify and evaluate appropriate sources of finance, their risks and costs.
- Assess potential investment decisions and strategies.
- Select the techniques most appropriate to optimize the employment of financial resources and critically evaluate such techniques.

2. Course Duration:

The total hours for teaching this course will be 45 hours, which will be divided into 36 sessions of 75 minutes duration each.

3. Course Contents:

Module No:	Module Content	No. of Sessions	70 Marks (External Evaluation)
I	Financial Strategy and Planning, Project Planning and Control	7	17
II	Risk Evaluation and Capital Budgeting, Dividend and Retention Policies, Valuation of Business	7	17
III	Analysis of Risk and Uncertainty, Business Restructuring and Industrial sickness	7	18
IV	Designing Capital Structure Operating, Financial and Combined Leverage	7	18
V	Practical: Student should study at least 4 to 5 cases in above mentioned areas and make a Public Presentation the class in presence of preferably a Finance Manager / Banker .	8	Internal Evaluation (20 Marks of CEC)

1. Teaching Method:

The subject must be taught keeping in light the linkage of corporate strategy and financial decisions. Discussion should be encourages on

- a. Evaluating the financial consequences of Strategic Decisions.
- b. Analysing the consequence of Financial Decisions on Corporate Strategy.

2. Evaluation:

A	Projects/Assignments/Quiz/Class Participation, etc.	Weightage (50%) (Internal Assessment)
B	Mid-Semester Examination	Weightage (30%) (Internal Assessment)
C	End-Semester Examination (Min. 30% Theory and Mon. 70% Practical)	Weightage (70%) (External Assessment)

3. Basic Text Books:

Sr. No.	Author	Name of the Book	Publisher	Year of Publication
T1	Ravi M. Kishor	Strategic Financial Management	Taxmann	Latest, 2011
T2	J.B.Gupta	Strategic Financial Management	Taxmann	2011, Latest
T3	AshvarathDamodaran	Corporate Finance	Wiley India	Latest , 2010

Note: Wherever the standard books are not available for the topic appropriate print and online resources, journals and books published by different authors may be prescribed.

4. Reference Books:

Sr. No.	Author	Name of the Book	Publisher	Year of Publication
R1	J.P.Jakhotia	Strategic Financial Management	Vikas	2012, Latest
R2	Dr. R.P. Rustagi	Taxmann's Financial Management Theory, Concepts & Problems	Taxmann	Latest Edition
R3	Brealey& Myers	Principles of Corporate	McGraw Hill	Latest Edition

		Finance		
R4	I.M. Pandey	Financial Management	Vikas Publishing	9 th Edition

8. Lists of Journals/ Periodicals/ Magazines/ Newspapers:

Economic Times, Financial Express, Journal of Finance.

9. Session Plan:

Session	Topics to be covered
1-2	Financial Strategy and Planning
3-5	Project Planning and Control
6-10	Risk Evaluation and Capital Budgeting
11-12	Dividend and Retention Policies
13-16	Valuation of Business
17-19	Analysis of Risk and Uncertainty
20-23	Business Restructuring and Industrial sickness
24-27	Designing Capital Structure
28-30	Operating Financial and Combined Leverage
31-36	Practical: Student should study at least 4 to 5 cases in above mentioned areas and make a Public Presentation the class in presence of preferably a Finance Manager / Banker.